aston elections

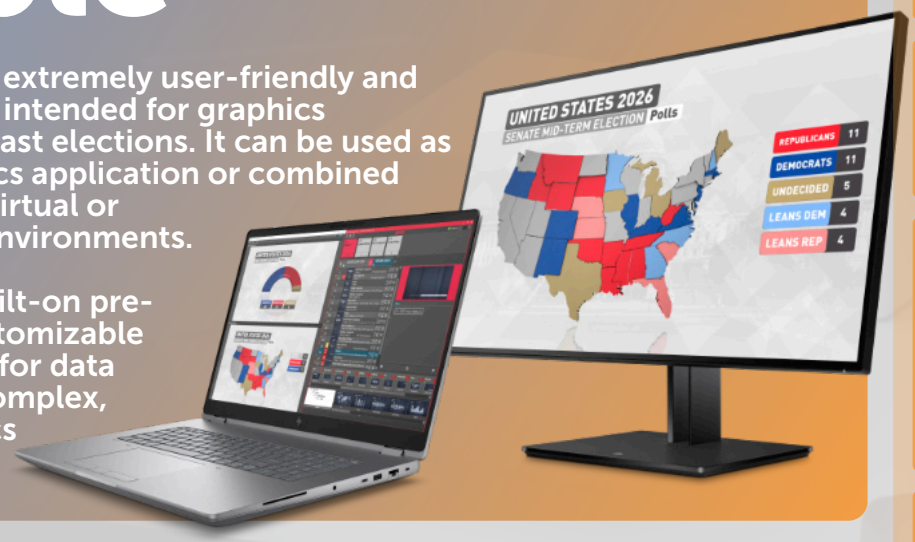
AstonElections is a cost-effective, template-based solution for delivering elections graphics. As it is based on editable templates, small broadcasters and online content providers can quick and easily create election graphics out of official data sources, and benefit from Brainstorm's decades-long experience in delivering election projects to a large number of major broadcasters worldwide.

BOOK A DEMO

# Elections coverage made simple

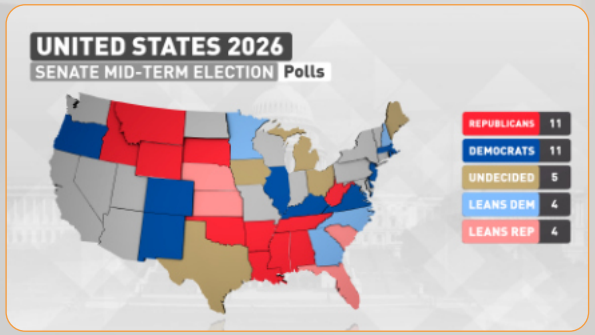
AstonElections is an extremely user-friendly and intuitive application intended for graphics coverage for broadcast elections. It can be used as a standalone graphics application or combined with InfinitySet for virtual or augmented reality environments.

AstonElections is built-on pre-determined and customizable templates, allowing for data presentation with complex, high-quality graphics for maximum visual impact.










# Why using AstonElections?

### Intuitive, template-based
Each template defines which elements are editable and to what extent, providing a simple and hassle-free operation. Data can be input automatically or manually, and the same template can be run with different sets of data, as many times as required.

### Easy-to-use, customizable graphics
AstonElections includes 20+ customizable templates, and allows to personalize their animations, colors, position, etc. It can also including the image and logos of the parties or candidates.

### All the tools you need, but without the pain
AstonElections combines the necessary key features to control all aspects involving data management. So, once data is loaded via a CSV file, Aston Elections automatically reorders data, rearranges the graphics and divides them into pages depending on the number of items to show, always ensuring they are displayed fluidly on screen

### No need for specialized Elections knowledge
AstonElections does not require specialized knowledge. Its highly intuitive interface allows for the simple and easy use of complex, high-quality and eye-catching graphics.

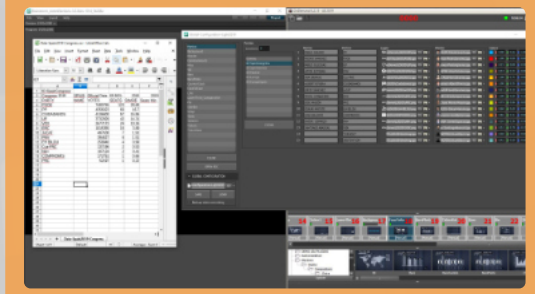
### Import your own assets
Users can import 3D maps or objects in a variety of formats, which can be used to further edit and enhance the graphics. So, any template can be altered to match the requirements of the content provider.

# Easy to use

AstonElections is a cost-effective solution offering savings on hardware, personnel, installation and training. It provides a complete set of templates that can be used to tailor the coverage any content creator needs, and send it to on-air.

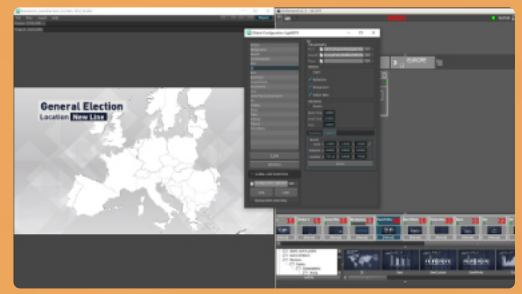



# From data to on-air in just 3 steps



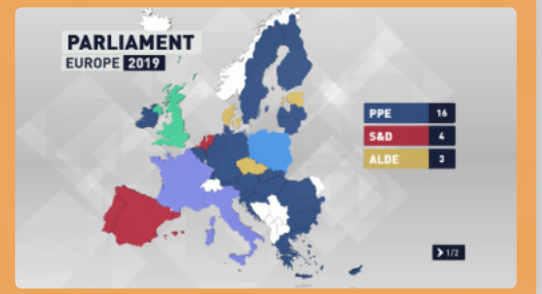
**1. Configure the data**

- Define the elements of the graphic
- Define colors, logos, icons...
- Define the data source (CSV, Excel...)




**2. Select and configure the template**

- Select colors, typefaces, adjust sizes...
- Load your own background
- Select available In/Out animations

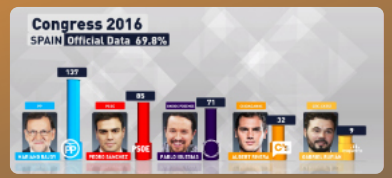


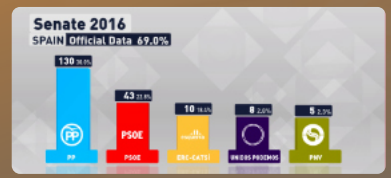

**3. Go to on-air**

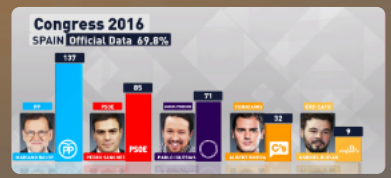
- Preview and program pre-visualization
- Launch graphics one by one or combined
- StormLogic for advanced transitions

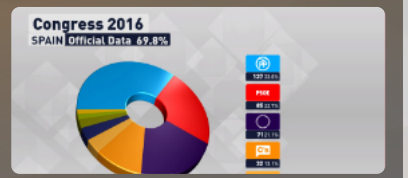
# Can't find your template? Ask Brainstorm!

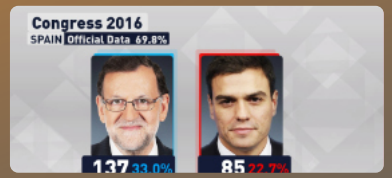
AstonElections comes with more than 20 customizable templates, that can be further personalized. They cover the most common requirements for any Elections coverage, such as maps, candidate comparison, results, seats, etc. but if you need anything specific, talk to us and wewill create it for you.

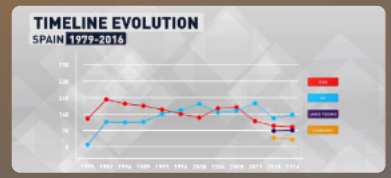


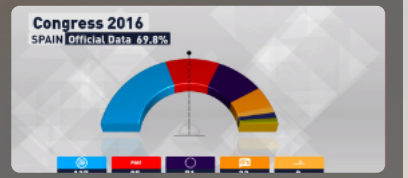



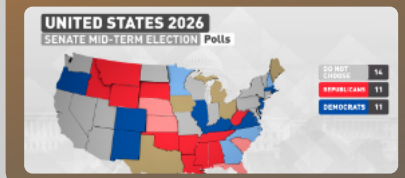



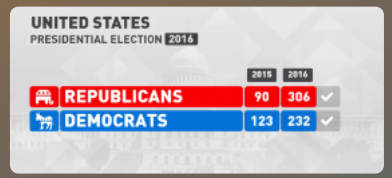



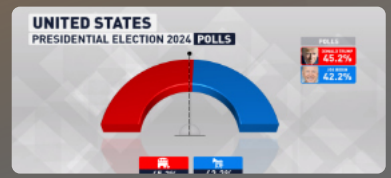






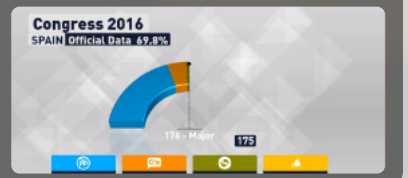










# Get Started!

Contact Brainstorm or visit our website to evaluate which Aston configuration or workflow fits your studio and budget. We'll help you choose a configuration with the right balance of hardware, cameras, GPUs and ancilliaries for your productions.


**contact@brainstorm3d.com**
**www.brainstorm.tv**
brainstorm3d